Leading National Daily - The Hindu (Dated: 30.04.2017) makes prominent coverage of TwinTech Academy and Center for Medical Genetics – Laboratory and Management CME.

## The HINDU (30.04.2017) Lab Professionals week being Observed

Center for Medical Genetics, a research body and TwinTech Academy, a Management institution are observing National Medical Laboratory Week, to mark this week, a Continuing Medical Education on Current trends in laboratory services and Management was held on Saturday,29<sup>th</sup> April 2017.

Chennai's leading Genetic Research body and leading management institution (TwinTech Academy Business Management) observe 'National Medical Laboratory Professionals Week' with a vibrant knowledge dissemination initiative!

'National Medical Laboratory Professionals Week' (NMLPW) is observed annually the world over in the last week of April, as a celebration and acknowledgement of the critical role and contribution of medical laboratory professionals and pathologists to every aspect of diagnosis and healthcare. It is noteworthy to observe that prestigious health care bodies like National Health Service (NHS) and other key medical organizations have often acknowledged and expressed their support and gratitude for the hard work of laboratory professionals.

The Centre for Medical Genetics, the Chennai based non-profit, a pioneer in pre and post natal research, path breaking work in cancer research, a knowledge hub on genetics and provider of cost free diagnostic services to cancer patients belonging to the economically backward sections of society, joined hands with Twin Tech Academy the leading Management Consultancy and Teaching and Training institution committed to dissemination of knowledge for the common good, to conduct a CME program on **'Current trends in laboratory services and Management'** on the 29th of April 2017 at its campus on Taylors Road, Kilpauk, Chennai.

The CME was held as a tribute to medical laboratory professionals and to educate and enlighten attendees on the administrative and technical aspects of a diagnostic laboratory and update them on the latest developments and niche technologies in the field.

The CME was conducted in keeping with the firm belief that accurate diagnostic analysis is the beginning of effective treatment and as a forward step in pursuit of diagnostic perfection and Healthcare Management Training.

The CME evoked a strong and enthusiastic response from a cross section of diagnostic professionals comprising pathologists, microbiologists and biochemists representing leading healthcare and diagnostic centres in Chennai and students aspiring to pursue a career in diagnostics. The highlight of the CME was the delivery of in-depth lectures on their respective areas of specialization ranging from State of the Art equipment, approach to error calculation in diagnosis, various diagnostic processes and importance of genetic testing by experts in these fields. The high power session was extremely well received by the participants and drew rich appreciation from both participants and speakers alike.

To know more on TwinTech Academy and its courses / Services, Please Visit: <a href="https://www.chennaitwintech.com">www.chennaitwintech.com</a>