

31st October 2017 / Tuesday

'India needs more optometry entrepreneurs'



Chennai: There is an acute need for more optometry entrepreneurs in our country, said Dr Anuja R Singh, Head of Department, Optometry programs, Sankara Nethralaya Academy and Program Director for the International Fellow of British Dispensing opticians (FBDO) UK.

She said this after she inaugurated a one day seminar on Optometry Entrepreneurship Management Skills, organized by Twin Tech Academy in association with Institute of Vision Management.

She hailed the academy for realizing the need for optometry entrepreneurs and to have conceived of the seminar addressing the same. She expressed confidence that the seminar will throw open many challenging and remunerating options to the delegates.

A Mahalingam, Managing Director, Twin Tech Academy highlighted in his welcome address that the seminar was conceived to meet the huge demand for optometry as a service in the country and also in keeping with the spirit of 'Make in India' the self reliance mantra of the government.

He underlined that 'Entrepreneurship education' is assuming a lot of significance and acceptance as our young men and women aspire to become 'job providers' and not 'job seekers'.

He added that the field of optometry was among the least exposed/tapped in terms of commercial initiatives. "Giving exposure to optometrists would help them significantly in choosing optometry entrepreneurship as a career option," he said.

<http://m.eenaduindia.com/states/south/tamil-nadu/2017/10/30120223/India-needs-more-optometry-entrepreneurs.vpf>