

TwinTech Academy Business Management`s Supply Chain Management in Healthcare Session on 22nd July 2017 a niche topic receives enthusiastic responses.

The session started with a warm welcome and the need for supply Chain for healthcare professional managers by Prof R Ramakrishan, Director for Strategy of the academy and also introduction of the speaker Mr Sai Sridhar Hogirala

Mr Sai is currently associated with center of excellence for Logistics of India's premier industry association. He is an APICS Certified Supply Chain Professional and a trained facilitator with more than a decade of industrial & educational experience as Manager and Head of Operations. He has been a visiting faculty at Loyola Institute of Business Administration (LIBA) for executive education programmes in Logistics and Supply Chain domain. His commitment to Logistics & Education drives him to continuously many projects ranging from research & program design to content development. He is actively involved in multiple book projects as co-author, editor and reviewer. His works were acknowledged in Strategic Management (ICWAI and OUP), Supply Chain Management (OUP) books. He is an alumnus of Maharishi University of Management and International Academy of Leadership, Germany.

Mr Sai explained various concepts pertaining to Healthcare Supply Chain, while driving home the point that in healthcare, the supply chain need to be managed both effectively and efficiently, with the sole objective of optimizing the total cost, without compromising on quality of service.

He also elaborated the guidelines, management of flows and management of interdependencies (linkages), and the base drivers that included facilities, transport and warehousing and information management and the importance of effective supply network management in health care sector. He subtly pointed out that in Health care sector, the human value of the patient, happened to be very critical, at both ends, firstly as the one requiring utmost care when he enters as a sick man and as a happy, satisfied man upon his exit.

The session was well appreciated by all the participants who felt that it added value to their knowledge.

Mr A. Mahalingam, Managing Director of TwinTech Academy took this opportunity to wish the participants for their cooperation and successful completion of this session