



TwinTech Academy

Business Management Solutions Pvt.Ltd.

www.chennaitwintech.com
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Our Vision and Mission

Vision :To create a definitive niche for our Academy in the much needed " Training & Development" of various functional people including aspiring managers and students operating across in a spectrum of organizations including healthcare.

Mission: Achieve the vision through development of highly contemporary training content by experts in the respective field, delivery through a holistic training methodology with a designed emphasis on Practice (70 %) and Theory (30%). A continuous post training evaluation and need based refresher courses to enhance qualitative performance.

This firm has a panel of experienced professionals from diverse branches of healthcare and has ambitious plans to provide expertise in various fields like: Healthcare **Training & Management Training Division.**

List of Programmes / Seminar conducted by TwinTech Academy

- Communication Workshops
- Strategy Management
- Soft / Life & Employability Skills in more than 60 Colleges.
- Student mentoring and Career Counseling
- Leadership Excellence
- HRM imperatives in Industry
- Employee Empowerment
- Entrepreneurship
- Career-Centric Skills Enhancement Program - 30 Hrs Program

CAREER-CENTRIC SKILLS ENHANCEMENT PROGRAM (C-SEP)

C-SEP is a meticulously designed career direction pathway (plan, build and sustain) and people/organization alignment program. The program duration is of 30 hours based upon the assessed needs of the target group members' aspirations and already available skill sets in their respective domains.

C-SEP ensures that the students - any stream - seamlessly transit from campus to corporate or entrepreneurship venture and prepares them attitudinally to make informed career choices.

The course has been designed as a 6 modules session.

Module 1 - SELF AWARENESS (3 hours)

Module 2 - YOUR RESUMING - YOUR VISITING CARD (3 hours)

Module 3 - COMMUNICATION (6 hours)

Module 4 - PERSONALITY & INTERPERSONAL COMPETENCY (3 hours)

Module 5 - ORGANISATION (3 hours)

Module 6 - ENTREPRENEURSHIP (6 hours)

Written test and Panel evaluation - 6 hours

METHODOLOGY

Each module shall have a mix of theory and practice (Real life situational analyses, roles enactment, cases analysis and presentations)

Evaluation parameters are based on attendance, class room participation, time management, group discussions, situational analyses, case analysis and presentation and business quizzes.

A qualifying written test and panel evaluation shall be conducted at the end of the course, apart from progressive evaluation by faculty.

Upon successful completion of C -SEP, TwinTech Academy will award a certificate which will be a distinctive value add to the candidates seeking employment in reputable companies (IT/ITES, Pharma, Manufacturing, Services, Retail, Supply chain, others) and young working executives who are focused on success, growth and excellence in their personal and professional lives.

Projected learning outcomes:

1. Build-up in students' self confidence/belief level.
2. Ability to communicate by overcoming shyness/apprehensions.
3. Ability to face selection interviews at various stages.
4. Gaining exposure to organization functioning and alignment.
5. Gaining traction to become an Entrepreneur.
6. Developing urge to grow and excel in chosen field.
7. Readiness to transit from Campus to Corporate.
8. Objectivity as an attitudinal conditioning.
9. Analytical thinking.

Profile of Resource Persons



A Mahalingam
Managing Director

Mr.A.Mahalingam known popularly as 'Mahali' in medical and academic circles in national and International circles is the founder and Managing Director of Twintech Academy Business Management Solutions Pvt Limited (Regd).

His long tenure (25 years) at SankaraNethralaya, a unit of Medical Research Foundation, Chennai, the world renowned ophthalmic institution was marked by watershed achievements in diverse areas and his move to Healthcare Management Solutions.

An academican & healthcare administrator par excellence, Mr.Mahalingam has impressive academic credentials in diverse areas such as Hospital Management, Operations

Management, Training & Development from reputed educational institutions like LIBA, IGNOU, BITS, Pilani to name a few besides attending and as well as organizing high profile Total Quality Management programs, seminars and training sessions.

He also Mentor and Guide for MBA in Healthcare Administration Students and Faculty for Healthcare Management and Many Allied Health Science Courses which is affiliated with The Tamil Nadu Dr MGR Medical University, Chennai and many other university Courses too.

He is well oriented and experienced in Non-Profit Organizations, Corporate Healthcare settings and Healthcare Academics and he also well connected with professionals in healthcare and academics in both domestic and international spheres.



Prof R RAMAKRISHNAN
DIRECTOR STRATEGY

Prof.R.Ramakrishnan, an industry professional with more than 40 years' experience with leading organizations and across product categories like pharmaceuticals, agricultural inputs, light engineering, agro-industrial and FMCG.

One year as a business consultant for a California based entrepreneur. Organizations worked for include Alembic Chemicals, Shaw Wallace, Voltas, Rhône-Poulenc, Amrutanjan, Coromandel Indag.

Core competency areas are marketing, HR, and strategy management. By qualification, a Biological Science graduate and PGDM in Business & Industrial Management and a PGDM in Advertising & Public Relations. Seamless transition from industry to management teaching in business schools since 2006. Subjects: Marketing, HR, Entrepreneurship, Strategy and Business Communication.

Have had the opportunity to visit more than 60 colleges (Engineering, Arts & Science and B Schools for Healthcare Programs) to talk to students on employability, soft / life skills. Trained more than 2000 students and continuing this activity.



RATHINAM SUNDERAJ
DIRECTOR - PROJECT

Shri. Rathinam Sunderaj is creative thinker, Transformational Leader and an multi domain professional with 3 decades of experience across Finance, Insurance, Information Technology & Health Care Sectors.

He has handled multiple key responsibilities as Vice President for UTITSL , CEO of Dextro Technologies Ltd, COO for Buy Sell Interactions Pvt Ltd . Currently he is part of Association for Healthcare Management Professionals India as General Secretary (AHMP). He is also a TV Panelist, Management strategist with demonstrated excellence in the functional areas of business management, corporate planning & strategy, business development & compliance, Capability Building.

In pursuit of his passion towards Capability Building and Technology, he is Associated with online consultation Mobile App, Health Care Training and impacted thousands of lives

He has played a pivotal role in online bill clearing division for processing of claims under CGHS & ECHS and keeps adding value through higher level interfacing with various bodies.

Our Associations/ Collaborating Institutions

- SankaraNethralaya(Medical Research Foundation), Chennai
- Indian Society for Training & Development (ISTD), Chennai Chapter
- Saveetha University's Saveetha Dental College, Chennai
- School of Management (Saveetha University), Chennai
- Common Wealth Science and Technology Academy for Research (C Star), Chennai
- Fhysics Business Consultants Pvt. Ltd., Chennai
- Association of Healthcare Providers (India)- AHPI , New Delhi
- Society of Pharmaceutical Education & Research (SPER)
- Center for Medical Genetics, Chennai (CMG)(a unit of GenVams TRUST)
- Optometric Association of Tamil Nanbargal (OATN)
- Melmaruvathur Adhiparasakthi Institute of Medical Sciences and Research (MAPIMS)
- The Tamilnadu Dr MGR Medical University, Chennai
- National Institute of Personnel Management (NIPM)
- Consortium of Accredited Healthcare Organizations (CAHO)
- Association For Healthcare Management Professionals - India (AHMP)

Photo Gallery - Programs



TwinTech Academy Business Management Solutions the city's well known training institution and solutions provider conducted a niche session on 'Career-Centric Skills Enhancement Program (C - SEP)' at the campus of the D.G.Vaishnav College, Arumbakkam on 27th September 2019. The objective was to impart a 'real time' understanding of the challenges, and competition that lay ahead of every student in the threshold of beginning his/her career. The session assumed great relevance by the fact that while every opening came with its prescribed academic qualification those who make it into the final selection are the ones who exhibit qualities that make them stand apart from the rest of the pack. The session also had valuable insights and tips for those migrating from the familiarity off their campus into a professional and competitive corporate world.



TwinTech Academy Business Management Solutions Pvt.Ltd,Conducted a niche session on Career-Centric Skills Enhancement Program (C - SEP) at Sri Sai Ram Engineering College, Sai Leo Nagar, West Tambaram, Chennai for their B E – Mechanical final year students at their campus on 16th March 2017.



Socially conscious and service oriented health care institution enhances employee performance with the help of niche Management consulting firm - TwinTech Academy.TwinTech Academy Business Management Solutions, the leading healthcare training institution conducted a highly successful Executive Excellence in Healthcare program for the Administrative Staff of MsThirumalai Mission Hospital - between 17th March 2018 to 8th April 2018 at Ranipet.

To improve their healthcare services, This Hospital joined hands with TwinTech Academy to have a specially designed Healthcare Program for their working executives from various healthcare domains.TwinTech Academy covered all the key aspects of the diverse functional areas of their roles along with matters concerning organizational behaviour, ethical practices, performance excellence, task orientation, Communication, goal alignment and achievement techniques.

This entire program was coordinated and conducted by Prof.R.Ramakrishnan, Director, TwinTech Academy, an industry professional with diverse exposure and a management faculty with a wide experience of 50 years across industries coupled with management teaching experience and **Shri A Mahalingam who has rich experience in this area of healthcare administrative training programs and has conducted more than 20 batches of this course helping more than 200 Healthcare executives in performing their roles effectively.**

This Executive Excellence in Healthcare program was well received by all the participants, a fact that is apparent by the rich feedback they shared on the same.



Workshop on Communication Excellence in Healthcare Delivery by TwinTech Healthcare Academy on 25th January 2020



TwinTech Healthcare Academy, Chennai explores the power of communication in effective health care dispensing and providing the healing touch.

Contact:

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