

Seminar on Healthcare Business Analysis

A niche seminar on the important topic of “Healthcare Business Analysis” was conducted jointly by TwinTech Academy and Fhysics Business Consultants in Chennai on Monday, 24th October 2016 at the Indian Society of Training and Development located in Aminjikarai, near Ampa Skywalk, one of the famous landmarks of Chennai.

A session was inaugurated by Mr.Muthiah Ramanathan – Director: Mind Dynamic Centre, President: Hypnotique Circle, Secretary, NLP & TA Circle and Trustee: Madras Psychology Society Trust. He was also gracious enough to take the first session on Communication/Networking Skills for the delegates. He stressed upon the importance of the topic in the current day work atmosphere and the various methods of communication that need to be used according to the situation.

Mr.Vikram Sivaraman - Assistant Vice President at Fhysics, who gave an introduction to the topic of Business Analysis and explained the importance of this topic in the various industries and with a special emphasis to healthcare like where it can be used and the benefits that can be derived by using Business Analysis.

Dr.B.Krishnamurthy – Principal Assessor and Trainer, NABH. The topic he handled was Introduction to Healthcare Accreditations and Clinical Governance.

This session was laced with various interesting anecdotes to explain the importance of governance with respect to the healthcare industry. The other half of this session touched upon the important aspect of Accreditation of the hospitals. The various types and advantages of accreditation were dealt with by the speaker. This session was very informative.

Business Analysis Framework by Mr.Jegan Jeyabal, BusinessConsultant at Fhysics. He talked about the steps that needed to be followed while doing BusinessAnalysis for a particular project.

Delegates from various healthcare institutions participated, was an attempt from the joint organizers to introduce the topic of Business Analysis to the hospital sector and the benefits of doing the same regularly. The participants thoroughly benefitted from this seminar which could be made out based on the feedback they gave at the end of the seminar.

Just before the seminar came to a close, Mr.Mahalingam of Twintech made a brief announcement regarding the various courses that are being planned to be conducted in the near future. The seminar ended with a group photo of the participants and handover of participation certificates to the delegates.