



TwinTech Academy

Business Management Solutions Pvt Ltd (Regd)

www.chennaitwintech.com

Invites Application from

Healthcare Professionals / Management Students
for an unique

Weekend Certificate Course in

Healthcare Administration

Time: 2pm to 5 pm on Saturdays

Commencing from: 24th March 2018

Last date for submission for submission of registration

10th March 2018

Healthcare Overview	<p>The Indian Healthcare sector is projected to expand rapidly, with an estimated market value of US\$280 billion by 2020.</p> <p>Large investments by private sector players are likely to contribute significantly to this growth. According to data released by the Department of Industrial Policy and Promotion (DIPP), hospitals and diagnostic centers attracted foreign direct investment (FDI) worth almost US\$2,500 million between April 2000 and September 2014.</p> <p>Healthcare is expected to be the next sunrise sector, with massive opportunities and scope for growth, much like the IT industries in the 1990s. And unlike any other industry, healthcare has been and will remain of permanent national and global importance.</p>
Objectives	<ul style="list-style-type: none">• This course seeks to offer the candidates a comprehensive grounding in different aspects of healthcare administration with a view to enhance their understanding of the contemporary issues in modern healthcare.• It seeks to equip the participants with relevant knowledge in healthcare administration in order to enhance their entrepreneurial skills.

Who Can attend?	<ul style="list-style-type: none"> The course can be pursued by individuals who are desirous of moving to a management position from their current level in the healthcare industry. The course is open for individuals in the supervisory/executive or managerial positions in hospitals and related healthcare institutions. <ul style="list-style-type: none"> The course will be beneficial to graduate students seeking a career in healthcare management. Physicians and surgeons who are managing their own healthcare institutions and who could use these inputs to run their institutions.
Attendance	90% Required for the course completion
Duration of the Course	12 weekends (on Saturdays) 2 pm to 5 pm
Certification awarded by	TwinTech Academy Business Management Solutions Pvt. Ltd.CIN: U74999TN2016PTC110983
Course Fee	Rs 25,000 / (Rupees Twenty Five Thousands + 18 % of GST (Rs 4500)
Faculty for the Course	Practicing professionals / Management Consultants to / from the health care industry
Session Details:	<ol style="list-style-type: none"> Effective Service Delivery(Customer care) Leadership for Healthcare Professionals Healthcare Business Analysis Financial Management in Healthcare Healthcare Marketing & Branding Health Law and Policies in Healthcare Health Care Human Resources Management Information Technology in Healthcare Quality and Accreditation in Healthcare Healthcare supply chain management Biomedical Waste Management/Infection Control. Total Quality Management in Healthcare.
Evaluation pattern	Assignments / Case Studies /Projects / Written Examination
Venue for the Program	ISTD, Training Hall, Nelson Manickam Road, Chennai 600 029

For More Details & Registration Contact:

Mr A.Mahalingam, Course Director

Mobile Nos : 97104 85295 /98405 23560

E – Mail : mahali@mahali.in / web : www.chennaitwintech.com

Course Director Shri A Mahalingam has rich experience in this area of training programs and has conducted more than 10 batches of this course and over 160 Healthcare executives have successfully completed and performing their roles effectively in various reputed healthcare organizations.

Alumni views about the course & Course Director

To Whomsoever It may Concern

I have attended the Course on "Healthcare Administration" which was conducted by Mr A Mahalingam. Mr Mahalingam has over 25 years of experience in this field and the Course was designed using all the experience and knowledge he has gained during these years. All aspects of Administration were covered including Customer Care, Legal Aspects, Quality Control, Logistics, Inventory management, Human Resources etc. Lectures were delivered by professionals in these fields.

I personally gained a lot of knowledge from this course and recommend for all individuals who are working in this area.

Dr. Anita Suryanarayan M.D. (Path)

Vice President- Operations (South & Sri Lanka)

Metropolis Healthcare Ltd., Chief of Laboratory Services, Metropolis Healthcare Ltd - Chennai, Lister Metropolis Building, # 3, Jaganathan Rd, Nungambakkam, Chennai -600034. /mail: anita@metropolisindia.com

COURSE TESTIMONIAL

I had the privilege of attending the weekend hospital management course, which was very efficiently coordinated by Mr. Mahalingam, who has around 25 years experience in healthcare administration.

The meticulousness with which he sent the profile of the faculties well ahead of the sessions, the PPTs/PDFs of each session after its completion and communication regarding any changes in the programme were top-notch and I am yet to come across such a superb communicator. He was very easily approachable to clarify any doubts that we had during the course. If he was unable to answer our queries (which was very rare), he made it sure that the query is sent to an expert and correct reply is sent to the candidate within a day. Such dedication truly deserves a round of applause.

I am sure that any course that he organizes will be of the same high standards that he sets for himself and the candidates can be assured that the faculty he arranges for the sessions are experts in their fields who share the same vision of Mr. A Mahalingam – i.e., to share the knowledge they have gained to the benefit of everyone.

B Sai Shankar

E – mail : shankar4978@gmail.com

TESTIMONIAL

I take this opportunity to thank Mr.A Mahalingam for conducting the certificate course in Hospital management. My dream of attending a management course with a short period of 12 weeks was achieved by attending the course conducted by my mentor Mr.A Mahalingam.

I should say that he has a wonderful way of conducting the course, so meticulously by covering different subjects of hospital management in such a abridged form wherein a layman like me who is not from a hospital background could vouch for him.

I saw him how much he is respected in the hospital administration field in Chennai and in the country and would be felt, only if you have an interaction with him.

We were 16 in the batch and all of them successfully completed the course and each and every one of us are in touch with him since he is a person who can rely upon for any help in the field of health care professionals.

Having an experience of 28years in the Pharma selling field, this course conducted by him has helped me in many ways in my selling career. I joined this course in order to shift myself to a hospital management job in future and the course was very useful to me in many ways even in my present selling job. I wish him success in future Endeavour's.

S.R.Gandhi-Sales Manager /APC NUTRIENTS, CHENNAI /
gandhisrg@gmail.com

To Whomsoever It may Concern

I joined the course conducted by Mr. Mahalingam A to learn more about Healthcare management. I had moved to Healthcare industry recently and needed more insight to help me with administration of my Medical centre. I was very happy with the course content as it included all the aspects of managing a medical facility. It was very helpful to me and made a difference to my company.

Mr Mahalingam brings the best speakers for each topic and conducts them in a very interactive way. The best part is that after the completion of the course, he is always available for any clarifications or assistance.

Regards,

Sabri Jayanthan

Director - DOC Medical Services

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REGISTRATION FORM

Weekend Certificate Course in Healthcare Administration (CCHA)

Participant Details:

Name: -----
Designation: -----Organization: -----
Address: -----
City: ----- Pin: -----
Mobile(WhatsApp) ----- E-mail: -----

Affix Recent
PP size
Colour
Photo

REGISTRATION FEE: Rs 25000/-

Rs 4500 (18% GST)

Bank Details for NEFT

Account Name :	TwinTech Academy Business Management Solutions Pvt Ltd
Bank Name & Account No	HDFC Bank & Ac No :50200021479885
Branch	Pattabhiram, MTH Road, Chennai 600 072
IFSC Code	HDFC0000751

Online Transaction details to be forwarded to : mahali@mahali.in

Request to attach brief profile with this regn form.

Signature