



TwinTech Academy

Business Management Solutions, Chennai

Invite applications for
**Certificate Course in
Healthcare Administration (CCHA)**

Date : 2 & 3rd June 2018 (Sat and Sunday), Time: 9 to 5 pm

Venue for the Course:

**INDIAN SOCIETY FOR TRAINING AND DEVELOPMENT
CHENNAI CHAPTER, TRAINING HALL,
NO 37 NELSON MANICAM ROAD, CHENNAI - 600 029**

Certificate Course in Healthcare Administration will be offered by TwinTech Academy Business Management which is offering end to end services and Training in this healthcare field on 2 & 3rd June 2018 (9 am to 5pm)

This course seeks to offer the candidates a comprehensive grounding in different aspects of healthcare administration with a view to enhance their understanding of the contemporary issues in modern healthcare. It seeks to equip the participants with relevant knowledge in healthcare administration in order to enhance their entrepreneurial skills.

Members in the healthcare industry, Doctors, Paramedical staff, Laboratory Managers, Healthcare Management course students and any other interested graduates who would like to have an overview of health care management are eligible to apply for this course.

Subjects to be covered : Role of HR In Health Care, Effective Service Delivery, Accreditation for Hospitals (NABH), Transforming Healthcare Delivery Through ICT, Healthcare Marketing, Healthcare Laws and Medico Legal Issues, Financial Management in Healthcare, Supply Chain Management in Healthcare & Health Insurance & Claims Management

Course Fee : Rs 10,000 + 18 % GST (Rs 11800) in the Name of TwinTech Academy Business Management Solutions Pvt. Ltd, Chennai.

Batch Size is 15 Participants only

Registration will be on first come-first serve basis.

For Details & Registration Contact:

Mr A.Mahalingam - Course Director
on Mobile : 97104 85295 / e-Mail: mahali@mahali.in

www.chennaitwintech.com

About the Course Director :

Shri A Mahalingam has rich experience in this area of training programs and has conducted more than 10 batches of this course in his previous assignments and more than 150 Healthcare executives have successfully completed this course and performing their roles effectively.

Testimonials of the Course`s Alumni:

I have attended the Course on "Healthcare Administration" which was conducted by Mr A Mahalingam. Mr Mahalingam has over 25 years of experience in this field and the Course was designed using all the experience and knowledge he has gained during these years. All aspects of Administration were covered including Customer Care, Legal Aspects, Quality Control, Logistics, Inventory management, Human Resources etc. Lectures were delivered by professionals in these fields. I personally gained a lot of knowledge from this course and recommend for all individuals who are working in this area.

Dr. Anita Suryanarayan M.D. (Path)

Vice President- Operations (South & Sri Lanka)
Metropolis Healthcare Ltd,,Chief of Laboratory Services, Metropolis
Healthcare Ltd - Chennai, Lister Metropolis Building, # 3, Jaganathan
Rd, Nungambakkam, Chennai -600034.
Tel: Landline Direct + 91 44 42925502 /Board +91 44 42925555
mail: anita@metropolisindia.com

Dear Mr A Mahalingam,

First of all, let me thank you, your battalions and all other officials of your institution for giving me an opportunity to complete the certificate course on hospital management successfully.

It gives immense pleasure for having enrolled myself with your esteemed institution for the above certificate course. As a biomedical engineer, my M.S degree at the University of Auckland and this certificate course has rather helped me a lot to increase my knowledge and exposure in medical and healthcare management field.

I hereby assure to propagate to all my colleagues those related to hospital field to take up your certificate course and make best use of this course knowledge.

Kindly convey my sincere warm regards to all your staff members for having cordially treated us during this entire course period. I wish you and your team, all the best for the future.

Thank you.

Gautham Rajakrishnan

Biomedical Engineering Student
The University of Auckland
Auckland, New Zealand
E Mail : gauti.psg@gmail.com

Dear Mr Mahalingam,

Thank you very much for organizing the CCHM course in a systematic and coordinated manner. The course was a great eye opener for practicing ophthalmologists with regard to administrative work. The course duration and timings were convenient; it ensured we did not miss much of our practice.

Dr Atheek S DO DNB,

Consultant Ophthalmologist, Fathimah Eye Clinic, Santhome, Chennai 600 004

To Whomsoever It may Concern

A well thought out and formulated course, a difficult task on the hand for the organizers to conceptualize and capsule it in a compressed version. It gave us – the participants, a bird's eye view of the functioning of various administrative departments of a hospital. Overall the course provided us an insight into the functioning of hospital administration.

The various reference or interesting material related to hospital administration and individual growth sent to the participants was of great help in understanding various aspects and enriched our knowledge and understanding. Also a special thanks for emailing our course material after every session which will serve as a reference for now and future. A structured and extremely professional course from a well structured and professional organization.

Mrs Ashlatha V,Administrative Officer, Madras Medical Mission, Chennai

Dear Shri A Mahalingam Sir, Your Hospital management Course has really helped me a lot in my personal and career growth by helping me to identify and leverage my hidden skills and to improve my Leadership capabilities, Time management, Sales skills, rapport building, Customer care and customer satisfaction, I would like to thank your academy and its staff for conducting the healthcare administration course which has helped in vastly enhancing my knowledge.

Mr G Bharanidharan

Executive Business Development, Novartis Healthcare Pvt Ltd:

Dear Shri Mahalingam Sir,

Thank you very much for the wonderful experience we had at the week end course in Hospital Management at your institution. I really enjoyed and learnt many things that has to be looked forward to run a good hospital. ACADEMY AND ADMINISTRATION are like two wings needed to come out in flying colours.

Mrs.T.C.Sharmila,Vice Chairman, Med India Hospital, Chennai:

Mr B Sai Shankar (E – mail : shankar4978@gmail.com) :

I had the privilege of attending the weekend hospital management course, which was very efficiently coordinated by Mr.Mahalingam, who has around 25 years experience in healthcare administration.

The meticulousness with which he sent the profile of the faculties well ahead of the sessions, the PPTs/PDFs of each session after its completion and communication regarding any changes in the programme were top-notch and I am yet to come across such a superb communicator. He was very easily approachable to clarify any doubts that we had during the course. If he was unable to answer our queries (which was very rare), he made it sure that the query is sent to an expert and correct reply is sent to the candidate within a day. Such dedication truly deserves a round of applause.

I am sure that any course that he organizes will be of the same high standards that he sets for himself and the candidates can be assured that the faculty he arranges for the sessions are experts in their fields who share the same vision of Mr. A Mahalingam – i.e., to share the knowledge they have gained to the benefit of everyone

மரு.கிருஷ்ணமூர்த்தி

சான்றிதழ்

தகைமைசால் செல்வர் திருவாளர் உயர்திரு . *A. மஹாலிங்கம்*

அவர்களுக்கு மனமகிழ்ந்து *நற்சான்றிதழ்* அளிப்பதில் மகிழ்வும் , பெருமிதமும் கொள்கிறேன் .பன்முகத் தன்மை பாராட்டும்நல்வகையில் பெற்றுள்ளவர் திரு.A. மஹாலிங்கம் அவர்கள். பட்டியலிட்டு காட்டும்படி , நான் அறிந்த அவர் ஒரு

1 சிறந்த படிப்பாளர்

2 கூர்த்த மதியாளர்

3 நல்ல சிந்தனையாளர்

4 அயராத உழைப்பாளர்

5 நெடிய அனுபவத்தார்

6 தேர்ந்த கல்வியாளர்

7 விடாமுயற்சிக்காரர்

8 சீரிய நிர்வாகத்திறத்தார்

9 நிறைந்த நேர்மைக்காரர்

10 உயர்ந்த பண்பாளர்

11 கனிந்த அன்பானவர்

12 எளிமையின் இடமானவர்

13 ஒருங்கிணைப்பு , ஊக்கம், விரைவு, செயலாக்கம், இணக்கம், உறுதி, குழு மனப்பான்மை கொண்ட வல்லவர்.

இத்தகு மேன்மையாளர் மருத்துவ சேவையில் நிர்வாகம் மற்றும் மேலாண்மை சார்ந்த துறையில் தனது மிக நீண்ட (25) இருபத்திஐந்து ஆண்டுகால அனுபவத்தை துணைக் கொண்டவர்.

அவர் முன்னின்று ஆசிரியராய், ஒருங்கிணைப்பாளராய், நன்கு நடாத்திய வகுப்பில் பயின்ற முன்னாள் மாணவர் என்றவகையில் இந்த நற்சான்றிதழ் வரைந்தளிப்பதை நல் வாய்ப்பாக கருதுகிறேன்.

அவர் மூளையில் கருவான குழந்தை TWIN TECH ACADEMY செழித்து, தழைத்து, ஓங்கி வளர்ந்து வெற்றிக்கனிகள் கொய்வதுவெள்ளிடை மலையே! உள்ளங்கை நெல்லிக்கனியே !

ஒப்பம்:

மரு.கிருஷ்ணமூர்த்தி மருத்துவர்,

நுண்கதிர் துறை தலைவர் மற்றும் பேராசிரியர்,

செட்டிநாடு மருத்துவ கல்லூரி கேளம்பாக்கம், சென்னை.

Dear Mahalingam Sir

Many Thanks for your mail & messages. It has been wonderful to get associated with you & your academy by way of this course. I was initially a bit apprehensive when I first went through your advertisement, whether I would be the right candidate especially from a Life Insurance Background. But now having completed the course, it gives me immense pleasure that I've learned something new about Hospital Management, hospital administration, Health Claims Marketing/ Claims process, NABH accreditation of hospitals, Leadership, Team Building etc.. It was a renewed treat for me, having learnt management @ LIBA about 15 years back which shaped up my corporate career.

I wish to place on record, my appreciations to all the faculty members (not to single out anybody) for their lively interactions & unstinted guidance to make us, candidates comfortable & share their valuable insights & experiences.

I wish the Academy All the VERY BEST & May many more such courses find it roots in the academy especially catering to applicants from interior & rural Tamil nadu. You can count on me for any support your require to spread this awareness message.

With Best Wishes & Regards

T. Arockiaraj Dev /Regional Manager, Medicare TPA services (I) Pvt Ltd
Regional Office- Chennai./ Mob: 98412 90771.

I take this opportunity to thank Mr.Mahalingam for conducting the certificate course in Hospital management. My dream of attending a healthcare management short term course was achieved by attending the course conducted by my mentor Mr.Mahalingam A.

I should say that he has a wonderful way of conducting the course, so meticulously by covering different subjects of hospital management in such an abridged form wherein a layman like me who is not from a hospital background could vouch for him.

I saw him how much he is respected in the hospital administration field in Chennai and in the country and would be felt, only if you have an interaction with him.

We were 16 in the batch and all of them successfully completed the course and each and every one of us are in touch with him since he is a person who can rely upon for any help in the field of health care professionals.

Having an experience of 28 years in the Pharma selling field, this course conducted by him has helped me in many ways in my selling career. I joined this course in order to shift myself to a hospital management job in future and the course was very useful to me in many ways even in my present selling job. I wish him success in future Endeavour's.

S.R.Gandhi-Sales Manager /APC NUTRIENTS, CHENNAI / gandhisrg@gmail.com



TwinTech Academy

Business Management Solutions Pvt Ltd (Regd.)

www.chennaitwintech.com

REGISTRATION FORM

Certificate Course in Healthcare Administration

Affix Recent
PP size
Colour
Photo

Participant Details:

Name: _____

Designation: _____ Organization: _____

Address: _____

City: _____ Pin: _____

Phone: _____ Fax: _____

Mobile: _____ E-mail: _____

REGISTRATION FEE: Rs. 10,000/- + 18% GST (Rs 11800 /-)

Bank Details for NEFT Transaction:

Beneficiary Name : TwinTech Academy Business Management Solutions Pvt.Ltd

Account No	50200021479885
Bank Name	HDFC Bank, Patabriram, Chennai 600072
IFSC Code	HDFC0000751

This Form to be forward to : mahali@mahali.in

Request to attach brief profile with this registration form.

Signature